

| SUCCESS® · FORMER EDITOR-IN-CHIEF

| STRATEGIC MEDIA ADVISOR · AWARD-WINNING JOURNALIST

Kerrie Lee *Brown*

Build your influence. Protect your wellbeing.

1 MILLION

STORIES PUBLISHED

30 YEARS

IN GLOBAL MEDIA

150+

PUBLICATIONS

MEDIA KIT · 2026 / 27



For thirty years, I decided which stories of success reached millions of readers.

At 39, my heart attack proved the story I had been telling was incomplete.

I built my career inside magazines. More than 150 publications. Ten thousand articles authored. Over a million stories published. Thousands of interviews with people like Tony Robbins, Daymond John, Jamie Kern Lima and Wyclef Jean.

That job taught me something I did not expect. The most influential people I met were rarely the loudest in the room. They were the ones still standing years later, because they had built something that did not require them to disappear into it.

I learned that the hard way, in a hospital bed at 39. Now I bring both halves of the story to the stage: how visibility actually gets decided, and what it costs when nobody tells you the price.

MEDIA EXECUTIVE · KEYNOTE SPEAKER ·
STORYTELLER · HEART HEALTH ADVOCATE



Three decades of proof.

Not a coach who studied visibility. The person who granted it, chose the covers, and read the pitches that did not make it.

1 MILLION
STORIES PUBLISHED

30 YEARS
IN GLOBAL MEDIA

150+
PUBLICATIONS

10,000
ARTICLES AUTHORED

EDITORIAL LEADERSHIP AND BYLINES

SUCCESS® · Women's Health · iHeartMedia · Oxygen · E! News · Entrepreneur
· Martha Stewart Living · Clean Eating · American Health & Fitness · The Social
· CityNews

Guinness World Record holder

Produced the world's largest Pilates class as VP of Communications at STOTT PILATES®.

Founder, RedLily®

A publishing platform where hundreds of women have told the stories that changed them.

Author, My Heart, My Self

A guide for women who do too much, written after a heart attack at 39.

Co-Founder, Lioness Global Initiatives™

International expeditions for high-impact women. Inaugural expedition, January 2027.

Signature topics.

01 The Stories That Change Lives

What 30 years of interviewing world-class leaders taught me about resilience, purpose and human potential.

02 More Than a Title

Who we become when our identity evolves beyond our career and achievements.

03 The Cost of Achievement

Lessons from a heart attack survivor on burnout, stress and redefining success.

04 What Editors Really Look For

Insider insights from three decades as a media decision-maker and editor.

05 Heart-Centered Leadership

Why sustainable success begins with wellbeing, self-awareness and courage.

06 Leading Through Change

How to navigate reinvention, uncertainty and life's unexpected transitions.

07 The Future of Media

How storytelling, trust and human connection are reshaping modern media and entrepreneurship.

Every talk is rebuilt around your theme. Nothing is delivered off the shelf.



FORMATS

Let's create an experience your audience will remember.

KEYNOTE

45 to 60 minutes

Conferences, summits and leadership events, tailored to your theme.

WORKSHOP

Half or full day

Training for teams, where the room does the work rather than watches it.

PANEL AND MODERATION

By session

Thirty years of asking the right question, on your stage.

EVENT HOSTING

Full event

A broadcast-trained host who holds the room from open to close.

IDEAL AUDIENCES

- Women's leadership conferences
- Corporate wellbeing programmes
- Healthcare and heart health events
- Executive leadership teams
- Entrepreneur organisations
- Universities and professional associations

Kerrie Lee Brown has a rare gift. As a writer and editor, she doesn't just tell your story, she uncovers the heart of it.

DAYMOND JOHN

SERIAL ENTREPRENEUR, HOST OF ABC'S SHARK TANK

Kerrie Lee Brown is not only a force in the business world, she is a force when she takes the stage. Her powerful story engages audiences to think differently and choose growth.

BEN NEWMAN

USA TODAY TOP 5 PERFORMANCE AND MINDSET COACH

She captivated our community with her message on the power of storytelling. She rocked the stage. Her energy and authenticity were a huge hit with everyone.

JEN GOTTLIEB

CO-FOUNDER, SUPER CONNECTOR MEDIA, AUTHOR OF BE SEEN

Credibility drives visibility. Voice is a strategic leadership asset. This is the caliber of conversation essential for leaders operating at the highest levels of responsibility and influence.

DR. BETTY® URIBE

BOARD CHAIR, PEPPERDINE UNIVERSITY, SCHOOL OF EDUCATION AND PSYCHOLOGY

Kerrie brings warmth, wisdom and world-class storytelling to every stage.

FABIANA GARCIA CALVINISTI

COO, VOLCANO SUMMIT

Three more ways to work together.

01 · FOR ORGANISATIONS

Executive advisory

Media training, executive communications, corporate messaging, crisis communication and corporate wellbeing. Retainer or project. Previously delivered for heads of state, founders and executive teams.

Taught by the person who used to be asking the questions.

02 · BY APPLICATION ONLY

Private mentorship

A private engagement for a small number of leaders each year. Six months, one to one, discreet and unhurried. Private sessions with Kerrie Lee, a bespoke visibility and positioning strategy, and direct access to her frameworks and editorial network.

03 · OPENING SOON

Kerrie Lee Brown Academy™

Two streams. Visibility and Influence, for people who are good at what they do and largely unknown for it. Reinvention and Sustainable Leadership, for people whose identity has outgrown the role.

Most advice on visibility comes from people selling visibility. This comes from the person who sat on the other side of the desk.

BOOK KERRIE LEE

Tell me what you need. Let's create a perfect collaboration.

Speaking, workshops, event hosting, executive advisory or media appearances. Every enquiry comes back personally, not as a brochure.

EMAIL

kerrie@kerrieleebrown.com

WEBSITE

kerrieleebrown.com

SPEAKER REEL

kerrieleebrown.com/book-kerrie

SOCIAL

@kerrieleebrown

Kerrie Lee *Brown*

Build your influence. Protect your wellbeing.

SUCCESS® · FORMER EDITOR-IN-CHIEF · STRATEGIC MEDIA ADVISOR · AWARD-WINNING JOURNALIST